|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | 1 | 2 | 3 | 4 |
| Completeness | Less than  half of elements  present | Satisfactory amount  of elements  present | Majority of elements present | All elements  present |
| Use of Text | Far too little or too much text | Satisfactory use  of text | Good use  of text | Excellent use of  text |
| Title / Labels | Insufficient  amount of labels and titles | Satisfactory amount of titles and labels  present | Majority of labels and titles present | All titles and labels  clear and present |
| Layout and Use  Of Space | Little to no pictures present, poor use of space | Satisfactory amount of pictures present, satisfactory use of space | Good amount of pictures good, use of space | Excellent amount of pictures present, excellent use of space |
| Grammar and  Spelling | Poor | Satisfactory | Good | Excellent |